

Get involved

Help Iowa kids by participating in the Birdies For Charity program. Participating children's charities receive every single penny raised through the program! Plus, a 10% match is added to every donation thanks to Sammons Financial Group.

What's a birdie?

A "birdie" is a score of one stroke better than "par" for any golf hole on the course. "Par" is the normal expected score of a golf professional on any given hole.

Fun fact: PGA TOUR Champions players made a record 883 birdies during the 2016 Principal Charity Classic!

How can you be a winner?

Simply pledge a per-birdie amount **OR** make a one-time donation in support of a participating charity.

Learn more

Visit www.principalcharityclassic.com/charity or contact Birdies For Charity Coordinator Lorilyn Werkmeister at (515) 279-4653 or lorilyn@principalcharityclassic.com.

"Guess the Birdies" Contest

All participants have the opportunity to guess the total number of birdies PGA TOUR Champions players will make during the 2017 Principal Charity Classic. One person will win a grand prize. Participants will also be qualified to win additional prizes through random drawings conducted by the Principal Charity Classic throughout the year.

For full contest rules, visit: www.principalcharityclassic.com/charity.

Make your pledge

Pledge online at www.principalcharityclassic.com/charity or mail the pledge form in this brochure to:

Principal Charity Classic
ATTN: Birdies For Charity
2771 104th Street, Suite 1
Urbandale, IA 50322

Keep for your records

I pledged \$ _____ per birdie
I pledged \$ _____ as a one-time donation
I predicted that _____ birdies will be made

2017 Pledge Form

Step 1: Contact Information

(Please print clearly.)

Name (First/Last) _____

Street Address _____

PO/Box/Apt _____

City _____

State _____ Zip _____

Phone Number (including area code) _____

E-mail Address _____

Step 2: Pledge

Fill out this form **OR** go online and pledge at principalcharityclassic.com/charity.

\$ _____ for every birdie made
\$ _____ a one-time flat donation

I'm not making a pledge at this time, but want to be entered in the drawing.

Please direct my contribution to the organization below. For a complete list of all participating organizations, please visit principalcharityclassic.com/charity.

Organization Name:

Step 3: Guess the Birdies

I guess the total number of birdies will be: _____

Birdies

For details, refer to the "Guess the Birdies" Contest section.

Step 4: Payment Options

I plan to pay by check. Please invoice me after the tournament.
(Please make check payable to Principal Charity Classic.)

My check for a one-time flat donation is enclosed.
(Please make check payable to Principal Charity Classic.)

I plan on using a credit card.
(Flat-amount pledges will be billed immediately; per-birdies pledge will be billed after the tournament.)

Name on Card _____

Credit Card Number _____

Exp. Date _____
(MC, Visa, American Express, Discover)

- Three or Four Digit Security Number (located on back of card)